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VILLAS**  
Florida

**PRIME**  
**OUTLETS**  
*The power of passionate shopping*

## FREE VIP COUPON BOOK WORTH HUNDREDS OF DOLLARS IN SAVINGS!

Thank you for your interest in Prime Outlets. Please use this voucher at any Prime Outlets center to receive a FREE VIP Coupon Book, featuring additional savings on already discounted prices at our famous brand-name outlets. Participating stores are subject to change without notice.

GENDER:  MALE  FEMALE      AVERAGE HOUSEHOLD INCOME (USD):  
AGE:  under 18       Less than \$15,000       \$75,000 to \$99,000  
 18-24       \$15,000 to \$24,000       \$100,000 to \$149,000  
 25-44       \$25,000 to \$34,000       \$150,000 to \$199,000  
 45-64       \$35,000 to \$49,000       \$200,000 or more  
 65+       \$50,000 to \$74,000

CITY/STATE/PROVINCE \_\_\_\_\_ COUNTRY \_\_\_\_\_

Please fill out the following to receive future e-mail communications and information regarding Prime Outlets promotions, sweepstakes, new stores events and sales.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

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Rules: One VIP Coupon Book per person, per visit, while supplies last. Voucher must be presented in person at Guest Services or Center Management Office. Valid for one coupon book while supplies last. Offer not valid where illegal or taxed. For the locations of Prime Outlets across the country, and a complete list of brand-name stores, visit us at [primeoutlets.com](http://primeoutlets.com) or call toll-free 877-GO-OUTLETS (466-8853).

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